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Playtech London

Building Type: Commercial Property Project Length: 4 Months Project Value: £400,000



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Playtech are market leaders within online gaming software industry. With their team growing rapidly, they relocated their headquarters to the heart of London. The project was delivered as a design and build contract, ensuring that the brand represented both young, vibrant and techy environment, alongside industrial and edgy.

As their business has grown over the years, Playtech's operations were spread over several different offices, therefore part of their brief was to ensure that this location stood out from the rest of their global offices, while creating a client-facing area with a reception, showroom and boardrooms. One of their focuses for this location was to create a hub that would bring the teams together, under one roof to encourage collaboration and interaction between the multiple teams.

One of the challenges faced through this project was the sheer scale of the reception. As you enter the space, the structural slab shows the 5.5 metre height which makes the space feel cathedral-like. Within this space, LED lighting features were incorporated to create a sense of proportion and vibrancy.

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